



TOWN OF KILMARNOCK
Council Committee Notes –Economic Development

Date: September 13, 2011 **Time:** 4:00 PM **Location:** Town Hall

Town Council Member Attendees:

X = present

Chair: Vice Mayor William Smith X
 Mayor Raymond Booth ___
 Council Member Mae Umphlett X

Town Staff Attendees:

Town Manager Tom Saunders X
 Asst. TM Susan Cockrell X

From Administrative and Finance Town Council Subcommittee: Council Member Denis Bouslough

Visitors: Council member Rebecca Tebbs Nunn ; Dr. Elizabeth Crowther, President, Rappahannock Community College; Shannon Rice , Rappahannock Record

Notes on Discussions:

1. The committee discussed the use of social media and how to monitor usage and address postings that were deemed inappropriate. Staff presented approaches from other jurisdictions and was directed to create suitable language for posting on the Town’s Facebook page.
2. The committee reviewed feedback from CHCD on EZ incentive changes. After discussion, the committee adjusted the qualifying criteria from the creation of five (5) full time equivalent jobs to either two (2) FTE’s or \$250,000 in real property investment. Several other items are being reviewed for completeness as part of our amendment. A public hearing for these incentive changes will be during October’s Town Council meeting.
3. Vice Mayor Smith reconvened the Admin\Finance subcommittee meeting from Sept. 2 with Dr. Elizabeth Crowther giving a presentation on the Kilmarnock Center of RCC, its mission and needs to complete the site build out and be up and running.

FYI Only:

1. Advertising in Dozier’s Waterway Guide is now complete with the Guide in publication later this month.
2. Update on Comcast holiday project with Lancaster by the Bay Chamber and area merchants.
3. Findings from Virginia Tourism Corp.’s “Help Desk” event on trends in tourism were presented.
4. Congressman Rob Wittman to speak at Chamber’s annual dinner Nov. 10th. Location TBD.

Recommendations to Council:

Action item(s):

1. **Modify the qualifying threshold for local incentives in the Enterprise Zone to include either 1) the creation of 2 new Full time equivalents (FTE’s) jobs or 2) \$250,000 in real property investment.**
2. **Recommend that the Town of Kilmarnock invest \$82,000 in the start up costs of the Kilmarnock Center of Rappahannock Community College. Funds will be sourced from the existing \$100,000 Sidewalks line item in the capital portion of the FY 2012 budget.**

Recommended for further study: none