



## Town of Kilmarnock

### Council Committee Notes – Economic Development

**Date:** September 14, 2010 **Time:** 3:00 PM **Location:** Town Hall **Chair:** Vice Mayor William Smith **Attendees:** Vice Mayor Smith and Councilmember Rebecca Nunn, Town Manager Tom Saunders, Community Development Strategist Susan Cockrell

#### Notes on Discussions:

1. The committee discussed possible ways to increase merchant engagement in business-centered events, including:
  - VA Main Street Concepts through Virginia Dept. of Housing and Community Development
  - Discussion of current First Fridays Walkabout model
  - What is the desired and proper role of Town government?
  - Chairman Smith proposed naming a Business Advisory Committee to solicit merchant opinions and ideas and to advise Council on business matters.
2. Susan Cockrell explained the Mid Atlantic Arts Foundation program and the committee discussed possible benefits for the Town; for now Town's participation is simply investigatory.
3. The Committee discuss the wisdom of an ad placement in Chamber's new directory and decided not to recommend one at this time?
4. The Committee discussed the upcoming Miss America visit.
5. Ms. Cockrell gave the committee an update on the town's website traffic and activity.

#### Recommendations to Council:

**Action item:** Create a Business Advisory Committee to advise council on business-related matters.

**Recommended for further study:** ways to increase merchant participation in activities and events.