



## Town of Kilmarnock

### Council Committee Notes – Economic Development

**Date:** August 10, 2010 **Time:** 3 PM **Location:** Town Hall **Chair:** Councilmember William Smith  
**Attendees:** Mayor Raymond Booth, Councilmember Rebecca Nunn, Town Manager Tom Saunders, Community Development Strategist Susan Cockrell

#### **Notes on Discussions:**

1. Susan Cockrell distributed several spreadsheets outlining various tourism marketing programs and options and gave the Committee a report of how the Town's marketing spending has been arrived at recently. The Committee discussed the topic at length and agreed that it requires more study and consideration.
2. Susan also distributed mock ups of two "Welcome Packets" for new or prospective businesses or residents for the Committee's review. The folders should be available soon.
3. Councilmember Nunn advised the Committee that the phrase "Sustainable Development" has been used to disguise an international movement that seeks to limit property rights. She asked that the Town not join in any activities or programs connected to the International Council for Local Environmental Initiatives (ICLEI). TM Saunders reported that to the best of his knowledge the Town had never been contacted by this organization and is not participating in any activities connected to it.

#### **Recommendations to Council:**

None at this time.

#### **Recommended for further study:**

None at this time.