



TOWN OF KILMARNOCK
Council Committee Notes –Economic Development

Date: July 12, 2011 **Time:** 3:00 PM **Location:** Town Hall

Town Council Member Attendees:

X = present

Chair: Vice Mayor William Smith _X_
Mayor Raymond Booth
Council Member Rebecca Tebbs Nunn _X_

Town Staff Attendees:

Town Manager Tom Saunders _X_
Asst. TM Susan Cockrell _X_

Visitors: none

Notes on Discussions:

1. The committee reviewed the branding concept for NN Tourism Commission brochure and directed staff to proceed with creation.
2. The committee reviewed the VA Tourism Travel Guide 2012 ad rates and elected not to participate.

FYI Only:

1. The Enterprise Zone submission to NNPDC is complete. We are waiting on feedback on the total EZ amendment scheduled for December 2011.
2. Over the coming months, research is being conducted to add more “visitor information” to the site.

Recommendations to Council:

Action item(s):

Recommended for further study: