



## Town of Kilmarnock

### Council Committee Notes – Economic Development

**Date:** April 13, 2010 **Time:** 10 AM **Location:** Town Hall **Chair:** Councilmember Rebecca Nunn (absent) **Attendees:** Councilmember Howard Straughan, Town Manager Tom Saunders, Community Development Strategist Susan Cockrell

#### Notes on Discussions:

1. TM Saunders reported that he and Marshall Sebra are working on changes to the Town's Enterprise Zone map to take maximum advantage of the competitive benefits of the program. Saunders said a final proposal will be ready in time for consideration at the June Council meeting so it can be forwarded to the Planning District Commission before the July 1 deadline.
2. Saunders reported that Total Security Products, a government contractor, is moving into the Town's tech park. He also noted that a Mexican restaurant will open soon in the former Rose's Crab House location, a Thai restaurant will occupy the building where Swank's was located and work is proceeding on readying the former Doraldo's building for Great Fortune.
3. Ms. Cockrell discussed recent questions concerning the Town's participation in the Visitor Guide put out by the Northern Neck Tourism Commission. She also reported that Chesapeake Boat Basin will be a stop on the Triangle Trolley route this season and that ad sales for the Trolley are ahead of where they were at this time last year.
4. The Committee discussed a proposed sign at the entrance to the tech park and an appropriate name for it. After some discussion it was decided to recommend that the sign read "Kilmarnock Business and Technology Park" and to include name plates for each of the businesses there.
5. Tom and Susan reported that the Town now has a "Facebook" page (Town of Kilmarnock, VA) and in just ten days over 150 people have become "fans" of the page. Susan is keeping it up to date with announcements and photos of events in town.

#### Recommendations to Council:

**Action item:** Place a sign at the entrance to the tech park that says "Kilmarnock Business and Technology Park" with name plates for each business in the park.

#### Recommended for further study:

None at this time.