



TOWN OF KILMARNOCK
Council Committee Agenda –Economic Development

Date: December 11, 2012 **Time:** 4:00 PM **Location:** Town Hall

Town Council Member Attendees:

Town Staff Attendees:

X = present

Chair: Vice Mayor Emerson Gravatt _X_
Council Member William Smith ___
Council Member Mae Umphlett _X_
Mayor Raymond Booth (ex-officio) ___

Town Manager Tom Saunders _X_
Asst. TM Susan Cockrell _X_

Visitors: Jack Blunt _X_
Pam Deihl, The Pedestal ___
Sarah Hathaway, Holiday Inn Express ___
Joe Hudnall, Noblett’s Appliance and Propane _X_
Edie Jett, Lancaster by the Bay Chamber of Commerce X__
Susan Pittman, Bank of Lancaster _X_
Mark Saunders, Southern Electronic ___

Discussion Items:

1. The Committee discussed the impact of workforce quality and development as a recruiting and retention tool within Lancaster County. Issues within county’s public schools are creating an environment where incoming residents are deterred and existing residents are moving children to private schools and into other counties. Issues revolve around facility conditions, teacher turnover, administrative policy and public willingness to pay for education and political will to address the same. The committee discussed ways for the committee and Town Council as a whole to voice their concerns in addressing these issues.
2. The Committee reviewed a potential Request For Proposal for marketing\branding plan and provided direction to release after the first of the year.

FYI:

1. Chesapeake Boat Basin will be directed to the Tourist Oriented Designation signage program of VDOT’s for their question about signage.

Recommendations to Council:

Action item(s):

Recommended for further study: