



TOWN OF KILMARNOCK
Council Committee Agenda –Economic Development

Date: December 11, 2012 **Time:** 4:00 PM **Location:** Town Hall

Town Council Member Attendees:

X = present

Chair: Vice Mayor Emerson Gravatt ___
Council Member William Smith ___
Council Member Mae Umphlett ___
Mayor Raymond Booth (ex-officio) ___

Town Staff Attendees:

Town Manager Tom Saunders ___
Asst. TM Susan Cockrell ___

Visitors: Jack Blunt ___
Pam Deihl, The Pedestal ___
Sarah Hathaway, Holiday Inn Express ___
Joe Hudnall, Noblett’s Appliance and Propane ___
Edie Jett, Lancaster by the Bay Chamber of Commerce ___
Susan Pittman, Bank of Lancaster ___
Mark Saunders, Southern Electronic ___

Discussion Items:

1. Continue discussions potential approaches for ED direction with business members of the committee.
 - a. Discuss items for a potential RFP for marketing\branding plan and discuss when to move forward.
2. Discuss concern by Chesapeake Boat Basin on signage following installation of Winery signage as part of VDOT wine sign program\Tourist Oriented Designation signage.

FYI:

1. Review status of any new\exiting businesses.

Recommendations to Council:

Action item(s):

Recommended for further study: