



TOWN OF KILMARNOCK
Council Committee Agenda –Economic Development

Date: November 13, 2012 **Time:** 3:00 PM **Location:** Town Hall

Town Council Member Attendees:

X = present

Chair: Vice Mayor Emerson Gravatt ___
Council Member William Smith ___
Council Member Mae Umphlett ___
Mayor Raymond Booth (ex-officio) ___

Town Staff Attendees:

Town Manager Tom Saunders ___
Asst. TM Susan Cockrell ___

Visitors: Jack Blunt ___
Pam Deihl, The Pedestal ___
Sarah Hathaway, Holiday Inn Express ___
Joe Hudnall, Noblett’s Appliance and Propane ___
Edie Jett, Lancaster by the Bay Chamber of Commerce ___
Susan Pittman, Bank of Lancaster ___
Mark Saunders, Southern Electronic ___

Discussion Items:

1. Continue discussions potential approaches for ED direction with business members of the committee.
2. Discuss items for a potential RFP for marketing\branding plan and discuss when to move forward.

FYI:

1. Review of SET program (Stronger Economies Together) grant awarded to the Northern Neck.
2. Review of tourism learnings from VA Tourism Corporation’s VA-1 conference.
3. Review status of any new\exiting businesses.

Recommendations to Council:

Action item(s):

Recommended for further study: