



# TOWN OF KILMARNOCK

## Council Committee Agenda –Economic Development

Date: October 9, 2012 Time: 3:00 PM Location: Town Hall

**Town Council Member Attendees:**

X = present

**Chair:** Vice Mayor Emerson Gravatt     \_X\_  
Council Member William Smith            \_X\_  
Council Member Mae Umphlett                  
Mayor Raymond Booth (ex-officio)          

**Town Staff Attendees:**

Town Manager Tom Saunders            \_X\_  
Asst. TM Susan Cockrell                 \_X\_

**Visitors:** Edie Jett (Lancaster By the Bay Chamber of Commerce), Pam Deihl (The Pedestal), Joe Hudnall (Noblett’s Appliance and Propane), Mark Saunders (Southern Electronics), Susan Pittman (Bank of Lancaster), Sarah Hathaway (Holiday Inn Express), David Rose (Rose’s Steakhouse)

**Discussion Items:**

1. The purpose of this committee: Thinking “outside the box” and to provide ideas, connections and suggestions to assist in Economic Development planning and programs within Kilmarnock.
  1. The committee discussed potential approaches for ED direction with the business members of the committee. Reviewed and discussed were the roles of government, private sector and regional partnerships along with resources available at the State and local through the Commonwealth’s Economic Development Partnership and the Enterprise Zone programs. Further discussions centered on vacant buildings, lots and owners expectations as well as what types of businesses to attract. Additionally, a focus on sustaining existing businesses and developing branding for the area were brought forward. Next steps center on selecting a primary focus for these efforts.

**FYI Only:**

1. Lancaster County’s HUB Zone status has been reinstated based on increasing unemployment rates.
2. Status of any new\exiting businesses: Town Bistro opens on Main St. Sept.20; Marathon TS (technical recruiting service) indicates it is moving to 132 Irvington Rd; opens Oct.1.

**Recommendations to Council:**

**Action item(s):**

**Recommended for further study:**

1. Staff to provide recommendations as to next steps on branding discussion.