



TOWN OF KILMARNOCK
Council Committee Agenda –Economic Development

Date: August 14, 2012 **Time:** 3:00 PM **Location:** Town Hall

Town Council Member Attendees:

X = present

Chair: Vice Mayor Emerson Gravatt X
 Council Member William Smith X
 Council Member Mae Umphlett X
 Mayor Raymond Booth (ex-officio)

Town Staff Attendees:

Town Manager Tom Saunders X
 Asst. TM Susan Cockrell X

Visitors: None

Discussion Items:

1. The committee reviewed the Town Council roles\responsibilities for Economic Development subcommittee and approved them.
2. The committee discussed the status of any new or exiting businesses. The committee recommended sending a “Welcome” planter to new businesses (those with a permanent & public location).
3. The “promoting Kilmarnock” meetings have been held with a follow-up planning session to be held Tuesday, August 21st.
4. The committee reviewed the advertising\promotional items for 2012-13 (shared with Admin\Finance) and directed staff to proceed. These are the same outlets as in FY 2012.
5. Chairman Gravatt suggested that the committee utilize the expertise of our business owners in our Economic Development planning. The committee discussed and requests the support of Town Council to expand its subcommittee membership to include several business owners in an advisory\consultative capacity over the next several months.

FYI Only:

1. Staff provided an update on bringing Grey’s Point campers into Kilmarnock.

Recommendations to Council:

Action item(s):

1. In conjunction with Admin\Finance, direct staff to move forward with advertising items for 2013.
2. The committee requests the support of Town Council as it expands its subcommittee membership to include several business owners in an advisory\consultative capacity over the next several months.

Recommended for further study: None