



TOWN OF KILMARNOCK
Council Committee Notes –Economic Development

Date: March 13, 2012 **Time:** 4:00 PM **Location:** Town Hall

Town Council Member Attendees:

X = present

Chair: Vice Mayor William Smith _X_
Mayor Raymond Booth __
Council Member Mae Umphlett _X_

Town Staff Attendees:

Town Manager Tom Saunders _X_
Asst. TM Susan Cockrell _X_

Visitors: None

Notes on Discussions:

1. The committee reviewed the status of any new\existing businesses.
2. The committee discussed the need to identify the types of businesses needed in the area as part of new business recruitment.

FYI Only:

1. Business improvement workshops\seminars occurring in and around Kilmarnock are being shared with our business license email list through email blasts. The latest two were on Innovative Ways to Grow Your Business (sponsored by Mary Washington University at RCC-Kilmarnock) and Social Media Planning (from the NN Tourism Commission).
2. The Lancaster by the Bay Chamber’s Visitor and Business Guide for 2012 was distributed.
3. Further information on Lancaster County’s HUB Zone designation was reviewed.

Recommendations to Council:

Action item(s): None at this time.

Recommended for further study:

- The committee will begin compiling an inventory of needed businesses.