



TOWN OF KILMARNOCK

Council Committee Report –Economic Development

Date: Time: 4:00 PM Location: Town Hall

Town Council Member Attendees:

X = present

Chair: Vice Mayor Emerson Gravatt _X_
Council Member William Smith __
Council Member Mae Umphlett __
Mayor Raymond Booth (ex-officio) __

Town Staff Attendees:

Town Manager Tom Saunders _X_
Asst. TM Susan Cockrell _X_

Visitors: Jack Blunt _X_, Pam Deihl, The Pedestal __, Sarah Hathaway, Holiday Inn Express __
Joe Hudnall Noblett’s Appliance and Propane __, Edie Jett, Lancaster by the Bay Chamber of
Commerce __, Susan Pittman, Bank of Lancaster _X_, Mark Saunders, Southern Electronic __

Discussion Items:

1. The committee reviewed the bid responses from RFP for marketing\branding and discussed next steps. Creating a coalition of like-minded entities will be important as part of moving forward and marketing our area. Susan Pittman, Chamber president, shared that Lancaster by the Bay Chamber’s Board of Directors has endorsed the branding initiative and is determining a financial commitment.
2. The committee reviewed the status of any new\exiting businesses.

FYI:

Recommendations to Council: None at this time.

Action item(s):

Recommended for further study: