



TOWN OF KILMARNOCK
Council Committee Agenda –Economic Development

Date: March 12, 2013 **Time:** 4:00 PM **Location:** Town Hall

Town Council Member Attendees:

Town Staff Attendees:

X = present

Chair: Vice Mayor Emerson Gravatt X
 Council Member William Smith X
 Council Member Mae Umphlett X
 Mayor Raymond Booth (ex-officio)

Town Manager Tom Saunders X
 Asst. TM Susan Cockrell X

Visitors: Jack Blunt , Pam Deihl, The Pedestal , Sarah Hathaway, Holiday Inn Express
 Joe Hudnall, Noblett’s Appliance and Propane X , Edie Jett, Lancaster by the Bay Chamber of
 Commerce X , Susan Pittman, Bank of Lancaster X , Mark Saunders, Southern Electronic

Discussion Items:

1. The committee continued discussions on business changes within Kilmarnock.
2. The committee reviewed the responses from RFP for marketing\branding and concluded to call three firms back for a review and to request quotes on developing a branding approach with tourism as the target audience.
3. The committee discussed next steps for the new acreage within the Tech Park and directed staff to proceed with developing a site plan for utilities and parcels.
4. Solicit FY14 budget input

FYI Only:

1. The committee reviewed the status of any new\exiting businesses.
2. The Resolution of support for Lancaster County Schools has been presented to the Board of Supervisors and warmly received.

Recommendations to Council:

Action item(s):

- **Recommendation that staff contact a site engineering firm and develop a site plan for infrastructure and parcels.**

Recommended for further study: