



TOWN OF KILMARNOCK
Council Committee Agenda –Economic Development

Date: October 1, 2015 **Time:** 9:00 AM **Location:** Town Hall

Town Council Member Attendees:

X = present

Chair: Council Member Emerson Gravatt ___
Council Member Chris Allen ___
Council Member Dr. Curtis H. Smith _X_
Mayor Mae Umphlett (ex-officio) _X_

Town Staff Attendees:

Town Manager Tom Saunders _X_
Deputy TM Susan Cockrell _X_
Planning & Zoning Director Marshall Sebra _X_

Visitors: Michael Sutherland, Council member

Discussion items:

1. The committee reviewed the status of any new or closing businesses.
2. The committee discussed a sponsorship support request by NN Artisan Trail and implications for VA Oyster Trail.
3. The committee was updated on our Branding work and viewed the first draft of our brand awareness video.

FYI: None

Recommendations to Council:

The committee recommended that the Town sponsor the Northern Neck Artisan Trail at the \$350 level and the Virginia Oyster Trail at the \$500 level.

Recommended for further study: None