# TOWN OF KILMARNOCK
## Council Committee Agenda –Economic Development

**Date**: October 2, 2014 **Time**: 9:00 AM **Location**: Town Hall

**Town Council Member Attendees**:
X = present

**Chair**: Council Member Emerson Gravatt _X_
Council Member Chris Allen __
Council Member Dr. Curtis H. Smith _X_
Mayor Mae Umphlett (ex-officio) _X_

**Town Staff Attendees:**
Town Manager Tom Saunders _X_
Deputy TM Susan Cockrell _X_
Planning & Zoning Director Marshall Sebra _X_

**Visitors:** None

**Discussion items:**

1. The committee reviewed the status of any new or closing businesses. There will be a request for a conditional use permit to the Planning Commission in November for an auction house at the Gravatt Building on Irvington Rd; Town Council will address this at the December meeting. There will be a public hearing at the October Town Council meeting for Mr. Giggles Fun House at the old Rappahannock Tractor building on N. Main Street.
2. The committee discussed the potential inclusion of oyster related initiatives\promotions into our branding initiative and agreed to support this as part of the scope of work.
3. The committee discussed engaging Main St. merchants\all in town businesses for window decorating for Christmas Lighting Nov. 25th. This has a positive response so far.
4. The committee discussed potential requests for Town funds to underwrite merchant advertising-example: a planned late hours shopping evening in November. The determination was to assist with nonmonetary support such as press releases, social media or web postings.
5. The committee reviewed the parcel adjoining the Peoples' Park and determined not to pursue. The park consultants and land planner do not show the need for additional acreage to accommodate the amenities planned for the park.
6. TM Saunders has communicated the pricing set by Council for the remaining Tech Park parcel and the RFP for developing the additional acreage is underway.

**FYI:**

1. Marshall Sebra reviewed the potential economic development options with the existing billboard at School and N. Main.

**Recommendations to Council:**

**Action item(s): None**

**Recommended for further study: None**