



TOWN OF KILMARNOCK
Council Committee Agenda –Economic Development

Date: September 3, 2015 **Time:** 9:00 AM **Location:** Town Hall

Town Council Member Attendees:

X = present

Chair: Council Member Emerson Gravatt ___
Council Member Chris Allen ___
Council Member Dr. Curtis H. Smith _X_
Mayor Mae Umphlett (ex-officio) _X_

Town Staff Attendees:

Town Manager Tom Saunders _X_
Deputy TM Susan Cockrell _X_
Planning & Zoning Director Marshall Sebra ___

Visitors: Michael Sutherland, Town Council Member

1. The committee reviewed the status of any new or closing businesses.
2. The committee was apprised that the next meeting with LPDA on Town Centre Park would be Sept. 9th at 2PM.
3. The committee was updated on our Virginia’s River Realm branding work as well as the marketing of Virginia Oyster Country to highlight the fall travel season.

FYI:

1. VA Oyster Country team brings in Richmond PBS to film a story for November. Additionally a \$10,000 grant was received from VA Tourism Corporation for marketing “Taste the River Life This Fall”.
2. “Shop & Eat by the Bay” on Sept. 18th & 19th: Special deals from area merchants, requires tickets to participate in savings. Sponsored by Lancaster by the Bay Chamber of Commerce.

Recommendations to Council: None

Recommended for further study: None