



TOWN OF KILMARNOCK
Council Committee Notes –Economic Development

Date: August 7, 2014 **Time:** 9:00 AM **Location:** Town Hall

Town Council Member Attendees:

X = present

Chair:

Council Member Emerson Gravatt _X_
Council Member Chris Allen _X_
Council Member Dr. Curtis H. Smith _X_
Mayor Mae Umphlett (ex-officio) _X_

Town Staff Attendees:

Town Manager Tom Saunders _X_
Deputy TM Susan Cockrell _X_

Visitors: None

Discussion Items:

1. The committee selected Emerson Gravatt as its committee chair.
2. The committee reviewed the status of any new or exiting businesses.
3. DTM Cockrell provided an update on our regional branding. Baseline data has been collected and summarized with a strategic brief developed that sets the stage for the creation of the logo, taglines, and early creative concepts. The baseline data will be shared with all of Council at the September session. As a separate matter, the work on showcasing VA as the East Coast Capitol of the Oyster is actively underway.

FYI:

1. Kilmarnock will have a paid advertorial in The Local Scoop Magazine’s Fall issue showcasing the town’s role as the commercial hub of Northern Neck and Middle Peninsula\Middlesex.
2. The committee entered into Closed Session as allowed by FOIA 2.2-3711(A) Para (3) to discuss or consider the acquisition of real property for a public purpose, or of the disposition of publicly held real property. Town Manager Saunders made a statement certifying that in the Closed Session which just concluded that nothing was discussed except the matter or matters (1) specifically identified in the reason to convene in Closed Session and (2) lawfully permitted to be discussed under the provisions of the Virginia Freedom of Information Act cited in that reason. The statement was supported by a roll call vote. Gravatt, Emerson – yes, Allen, Chris- yes, Smith, Dr. Curtis H. – yes, Umphlett, Mae P. – yes, Sutherland, Michael- yes

Recommendations to Council: None

Recommended for further study: None