



TOWN OF KILMARNOCK
Council Committee Report –Economic Development

Date: March 6, 2014 **Time:** 9:30 AM **Location:** Town Hall

Town Council Member Attendees:

Town Staff Attendees:

X = present

Chair:

Vice Mayor Emerson Gravatt X
Council Member William Smith _
Council Member Mae Umphlett X
Mayor Raymond Booth (ex-officio) _

Town Manager Tom Saunders X
Deputy TM Susan Cockrell X

Visitors: Shawn Donahue, Town Council member

Discussion items:

1. The committee reviewed the status of any new\existing businesses.
2. The committee reviewed the next steps for marketing\branding from Lancaster BOS meeting. Informational meetings have continued with surrounding counties.
3. The committee was updated on VA Living’s “Best of” reader votes for 2014 and the large number of Kilmarnock and Lancaster County winners.
4. VISIONS continues to lead the efforts to create an Oyster Trail within the region.
5. Historic Christ Church is applying for a grant to replace roofing damaged during Hurrican Sandy and requested a resolution of support.

FYI:

1. Electronic newsletters are going to our Business email list to remind businesses of upcoming activities\events that may be beneficial to them. Our tourism-based businesses (lodging, dining, shopping, attractions) are being asked to showcase their site on Virginia.org. This is a free service by VA Tourism Corporation and staff has offered their assistance.

Recommendations to Council:

Action item(s):

1. The committee recommends to Town Council that a supporting resolution be sent to Historic Christ Church for their grant submission.

Recommended for further study: